



# Automation Solutions

## The Bad News -

To most people, Sales Automation means -

- a big and cumbersome lump of software that costs a fortune to buy
- and a fortune to modify and maintain
- and also costs a vast amount of time to feed with information
- and generates a huge pile of information that no-one has time to read
- and annoys and upsets the very sales team it is supposed to support
- and you can't afford to replace
- increased costs and reduced gross revenues and margins
- too many unpleasant meetings with shareholders and analysts!

## The Good News -

It simply doesn't have to be that way!

We're more than simply Sales Specialists - our skills have been developed in the areas of Business and Finance systems, applications and software! We have probably forgotten more than you need to know about the technical and functional aspects and issues of various technologies, applications and platforms - desktop, web-based, local networks and mainframe-based.

## The Great News -

You don't need to battle acronyms and mind-numbingly boring slide presentations. You don't need to talk to technical people who blubber out piles of meaningless jargon - you just want to talk to someone with years of real-world experience in specifying and delivering the right results.

Just pick up the 'phone!

Please make your initial call to Grant Hyman in Sydney on 0407-219-541.

[www.salescentral.com.au](http://www.salescentral.com.au)